

Morocco-Holland Princess chairs opening of Maroc-Plus International Fair in Rotterdam

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Rotterdam, Holland-- Princess Lalla Meryem, sister of king Mohammed VI, presided over, here Wednesday, the opening ceremony of the Maroc-Plus International Fair in the southwestern Dutch city of Rotterdam.

Organised as part of the celebration of the four hundredth anniversary of Moroccan-Dutch relations, the five-day fair includes diversified exhibitions meant to better communicate with the Dutch people.



Over 200 exhibitors are scheduled to take part in the fair.

Ph: Archives.

Initiated by the "Maroc-Plus" Foundation in cooperation with the Lalla Meryem-chaired Hassan II Foundation for Moroccan Expatriates, the event would be an opportunity for meeting and exchange between the two countries' businessmen, especially during the Business-to-Business session.

Over 200 exhibitors are scheduled to take part in the fair, at the centre of which a "Kasbah-Market" has been erected in the form of a Moroccan traditional market.

The program of the fair also includes a seminar on promoting tourism, a symposium on women heads of businesses, as well as debates on Morocco's new Family Code.

Maroc-Plus was created to mark the four hundredth anniversary of the establishment of diplomatic relations between Morocco and Holland.